

## FUNDRAISER SURVEY

Innisbrook has arrived! Did you get your order?

The Home and School Association would like to thank the families who participated in our Fall fundraiser. **The school profited \$6100.00** with 46% participation out of 180 families. The goal was \$10,000. To compare with last year's Fall fundraiser Silver Bells, we showed a profit of \$6708.00 with 32% participation out of 181 families. The goal was \$10,000. We are very excited that we increased family participation by 14%! However, we are still below our expectation of 100% participation.

The Home and School Association relies on the only two fundraisers that the school holds to raise funds for special projects to benefit our children and enrich our school community, e.g., upgrading the Technology Program, placing a fence around the play yard, upgrading the playground equipment, purchasing a new school sign, etc. If not for these fundraisers, these costs would be distributed through tuition. To improve family participation to 100%, HSA is trying to gather some information to make our fundraising efforts more successful.

Please take a few moments to complete this brief survey. Thank you!

Family Name: \_\_\_\_\_

- Are you aware of the parental expectation to participate in our fundraising? \_\_\_Yes \_\_\_No
- What was your overall opinion of the Innisbrook fundraiser?  
\_\_\_\_\_
- If you did not participate, what was the reason:  
\_\_\_ Financial \_\_\_Quality of Product \_\_\_Difficulty of ordering  
\_\_\_Did not have time \_\_\_Did not think it was important  
\_\_\_ Other: \_\_\_\_\_
- Do you have any suggestions for future Fall fundraisers? \_\_\_Yes \_\_\_No  
Suggestions: \_\_\_\_\_
- Would you rather pay a flat fundraising fee at the beginning of the school year? \_\_\_Yes \_\_\_No
- Did you know that the Innisbrook Company is a "green company" and that 83% of their products are made in the United States? \_\_\_Yes \_\_\_No
- Do you prefer ordering from a "green company?" \_\_\_Yes \_\_\_No

**Please feel free to make additional ideas or suggestions below.**

**If completed and returned by Friday, Nov. 13<sup>th</sup> your child(ren) will receive a dress down pass!**